CONTRACT

Local 12 WKRC-TV
1906 Highland Ave
Cincinnati, OH 45219
(513) 763-5408

www.local12.com

And:

American Rambler Pro
138 Conant St.
Beverly, MA 01915

Contract / Revision	Alt Order #
7755 /	09673343

Product
ROMNEY 4 PRESIDENT

Contract Dates	Estimate #
02/29/12 - 03/06/12	87

Advertiser	Original Date / Revision
Romney/R/President	02/28/12 / 03/05/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WKRC-TV	Millennium Washingt	Millennium

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WKRC	02/29/12	03/06/12	6a Good Morn Cincinnati	6:00 AM-6:30 AM		:30			NM	5	$1,750.00
Week:		02/29/12	03/06/12	MTWTF--	5	$350.00						
N 2	WKRC	02/29/12	03/06/12	6a Good Morn Cincinnati	6:30 AM-7:00 AM		:30			NM	5	$1,750.00
Week:		02/29/12	03/06/12	MTWTF--	5	$350.00						
N 3	WKRC	02/29/12	03/06/12	CBS Morning News	7:00 AM-8:00 AM		:30			NM	5	$750.00
Week:		02/29/12	03/06/12	MTWTF--	5	$150.00						
N 4	WKRC	02/29/12	03/06/12	CBS Morning News	8:00 AM-9:00 AM		:30			NM	10	$1,500.00
Week:		02/29/12	03/06/12	MTWTF--	10	$150.00						
N 5	WKRC	02/29/12	03/06/12	The Price is Right	11:00 AM-12:00 PM		:30			NM	5	$1,375.00
Week:		02/29/12	03/06/12	MTWTF--	5	$275.00						
N 6	WKRC	02/29/12	03/06/12	Local 12 News at Noon	12:00 PM-12:30 PM		:30			NM	8	$2,800.00
Week:		02/29/12	03/06/12	MTWTF--	8	$350.00						
N 7	WKRC	02/29/12	03/06/12	4p Local 12 News at Four	4:00 PM-4:30 PM		:30			NM	6	$1,950.00
Week:		02/29/12	03/06/12	MTWTF--	6	$325.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
4	*WKRC*	*02/29/12-03/06/12*		*4p Local 12 News at Four*	*4:00 PM-4:30 PM*	MTuWThF----	*:30*		*~~$325.00~~*	*NM*		
	See MG 7.7											
7	WKRC	03/05/12-03/05/12		4p Local 12 News at Four	4:00 PM-4:30 PM	M----------	:30		$325.00	NM		
(M)	MG for 7.4 03/02											
N 8	WKRC	02/29/12	03/06/12	4p Local 12 News at Four	4:30 PM-5:00 PM		:30			NM	7	$2,275.00
Week:		02/29/12	03/06/12	MTWTF--	7	$325.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WKRC*	*02/29/12-03/06/12*		*4p Local 12 News at Four*	*4:30 PM-5:00 PM*	MTuWThF----	*:30*		*~~$325.00~~*	*NM*		
	See MG 8.8											
8	WKRC	03/05/12-03/05/12		4p Local 12 News at Four	4:30 PM-5:00 PM	M----------	:30		$325.00	NM		
(M)	MG for 8.1 03/02											
N 9	WKRC	02/29/12	03/06/12	5p Local 12 News at Five	5:00 PM-5:30 PM		:30			NM	7	$3,150.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Local 12 WKRC-TV
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(513) 763-5408

www.local12.com

Contract / Revision	Alt Order #
7755 /	09673343

Contract Dates	Product	Estimate #
02/29/12 - 03/06/12	ROMNEY 4 PRESIDENT	87

Advertiser	Original Date / Revision
Romney/R/President	02/28/12 / 03/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 02/29/12	End Date 03/06/12	Weekdays MTWTF--	Spots/Week 7	Rate $450.00						
N 10	WKRC	02/29/12	03/06/12	5p Local 12 News at Five	5:30 PM-6:00 PM		:30			NM	8	$3,500.00
Week:		Start Date 02/29/12	End Date 03/06/12	Weekdays MTWTF--	Spots/Week 7	Rate $500.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
5	WKRC	02/29/12-03/06/12		5p Local 12 News at Five	5:30 PM-6:00 PM	MTuWThF----	:30		~~$500.00~~	NM		
	See MG 10.8,10.9											
8	WKRC	03/06/12-03/06/12		M-F 9a-10a		-Tu--------	:30		$300.00	NM		
(M)	MG for 10.5 03/02											
9	WKRC	03/06/12-03/06/12		M-F 10a-11a		-Tu--------	:30		$200.00	NM		
(M)	MG for 10.5 03/02											
N 11	WKRC	02/29/12	03/05/12	6p Local 12 News at Six	6:00 PM-6:30 PM		:30			NM	6	$3,300.00
Week:		Start Date 02/29/12	End Date 03/06/12	Weekdays M-WTF--	Spots/Week 6	Rate $550.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
4	WKRC	02/29/12-03/06/12		6p Local 12 News at Six	6:00 PM-6:30 PM	M--WThF----	:30		~~$550.00~~	NM		
	See MG 11.8											
5	WKRC	02/29/12-03/06/12		6p Local 12 News at Six	6:00 PM-6:30 PM	M--WThF----	:30		~~$550.00~~	NM		
	See MG 11.7											
7	WKRC	03/05/12-03/05/12		6p Local 12 News at Six	6:00 PM-6:30 PM	M----------	:30		$550.00	NM		
(M)	MG for 11.5 03/02											
8	WKRC	03/05/12-03/05/12		6p Local 12 News at Six	6:00 PM-6:30 PM	M----------	:30		$550.00	NM		
(M)	MG for 11.4 03/02											
N 12	WKRC	02/29/12	03/05/12	M-F 7p-730p	7:00 PM-7:30 PM		:30			NM	4	$1,000.00
Week:		Start Date 02/29/12	End Date 03/06/12	Weekdays M-WTF--	Spots/Week 4	Rate $250.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WKRC	02/29/12-03/06/12		M-F 7p-730p	7:00 PM-7:30 PM	M--WThF----	:30		~~$250.00~~	NM		
	See MG 12.5											
5	WKRC	03/06/12-03/06/12		CBS Morning News	7:00 AM-8:00 AM	-Tu--------	:30		$250.00	NM		
(M)	MG for 12.1 03/02											
N 13	WKRC	02/29/12	03/05/12	M-F 730p-8p	7:30 PM-8:00 PM		:30			NM	2	$600.00
Week:		Start Date 02/29/12	End Date 03/06/12	Weekdays M-WTF--	Spots/Week 2	Rate $300.00						
N 14	WKRC	02/29/12	03/05/12	11p M-F Local 12 News 11	11:00 PM-11:35 PM		:30			NM	4	$4,000.00
Week:		Start Date 02/29/12	End Date 03/06/12	Weekdays M-WTF--	Spots/Week 4	Rate $1,000.00						
D 15	WKRC	03/05/12	03/05/12	Mon Reg 2	9:00 PM-10:00 PM		:30			NM	0	$0.00
N 16	WKRC	03/05/12	03/05/12	Mon Reg 3	10:00 PM-11:00 PM		:30			NM	1	$1,100.00
Week:		Start Date 03/05/12	End Date 03/11/12	Weekdays M------	Spots/Week 1	Rate $1,100.00						
N 17	WKRC	03/02/12	03/02/12	Fri Reg 2	9:00 PM-10:00 PM		:30			NM	1	$750.00
Week:		Start Date 02/27/12	End Date 03/04/12	Weekdays ----F--	Spots/Week 1	Rate $750.00						
N 18	WKRC	03/02/12	03/02/12	Fri Reg 3	10p-11p		:30			NM	1	$1,400.00
Week:		Start Date 02/27/12	End Date 03/04/12	Weekdays ----F--	Spots/Week 1	Rate $1,400.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	WKRC	02/27/12-03/04/12		Fri Reg 3	10p-11p	------F----	:30		~~$1,400.00~~	NM		
	See MG 18.3											
3	WKRC	03/04/12-03/04/12		Sun Reg 2		---------Su	:30		$1,400.00	NM		
(M)	MG for 18.2 03/02											
N 19	WKRC	03/03/12	03/03/12	6a-8a Local 12 News Sat	6:00 AM-7:00 AM		:30			NM	2	$170.00

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Contract / Revision	Alt Order #
7755 /	09673343

Contract Dates	Product	Estimate #
02/29/12 - 03/06/12	ROMNEY 4 PRESIDENT	87

Advertiser	Original Date / Revision
Romney/R/President	02/28/12 / 03/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/27/12	03/04/12	-----S-	2	$85.00						
N 20	WKRC	03/03/12	03/03/12	6a-8a Local 12 News Sat	7:00 AM-8:00 AM		:30			NM	2	$170.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/27/12	03/04/12	-----S-	2	$85.00						
N 21	WKRC	03/03/12	03/03/12	Saturday Early Show	8-10a		:30			NM	2	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/27/12	03/04/12	-----S-	2	$100.00						
N 22	WKRC	03/03/12	03/03/12	6pm Local 12 News Sat	6:00 PM-6:30 PM		:30			NM	2	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/27/12	03/04/12	-----S-	2	$100.00						
N 23	WKRC	03/03/12	03/03/12	Sat Reg 2	9:00 PM-10:00 PM		:30			NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/27/12	03/04/12	-----S-	1	$300.00						
N 24	WKRC	03/03/12	03/03/12	Sat Reg 3	10:00 PM-11:00 PM		:30			NM	1	$750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/27/12	03/04/12	-----S-	1	$750.00						
N 25	WKRC	03/03/12	03/03/12	11p M-Su Local 12 News 11	11:00 PM-11:30 PM		:30			NM	2	$2,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/27/12	03/04/12	-----S-	2	$1,000.00						
N 26	WKRC	03/04/12	03/04/12	CBS Sun Morn News	9:00 AM-9:30 AM		:30			NM	1	$135.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/27/12	03/04/12	------S	1	$135.00						
N 27	WKRC	03/04/12	03/04/12	CBS Sun Morn News	9:30 AM-10:00 AM		:30			NM	1	$135.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/27/12	03/04/12	------S	1	$135.00						
N 28	WKRC	03/04/12	03/04/12	CBS Sun Morn News	10:00 AM-10:30 AM		:30			NM	1	$135.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/27/12	03/04/12	------S	1	$135.00						
N 29	WKRC	03/04/12	03/04/12	Face the Nation	10:30 AM-11:00 AM		:30			NM	1	$100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/27/12	03/04/12	------S	1	$100.00						
N 30	WKRC	03/04/12	03/04/12	Newsmakers	11:00 AM-11:30 AM		:30			NM	1	$75.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/27/12	03/04/12	------S	1	$75.00						
N 31	WKRC	03/04/12	03/04/12	630p Local 12 News Sun	6:30 PM-7:00 PM		:30			NM	1	$185.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/27/12	03/04/12	------S	1	$185.00						
N 32	WKRC	03/04/12	03/04/12	Sun Reg 1	7:00 PM-8:00 PM		:30			NM	1	$1,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/27/12	03/04/12	------S	1	$1,800.00						
N 33	WKRC	03/04/12	03/04/12	Sun Reg 3	9:00 PM-10:00 PM		:30			NM	1	$1,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/27/12	03/04/12	------S	1	$1,500.00						
N 34	WKRC	03/04/12	03/04/12	Sun Reg 4	10:00 PM-11:00 PM		:30			NM	1	$750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/27/12	03/04/12	------S	1	$750.00						
N 35	WKRC	03/04/12	03/04/12	11p M-Su Local 12 News 11	11:00 PM-11:35 PM		:30			NM	2	$2,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/27/12	03/04/12	------S	2	$1,000.00						
N 36	WKRC	03/06/12	03/06/12	5a Good Morn Cincinnati	5:30 AM-6:00 AM		:30			NM	2	$700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		03/05/12	03/11/12	-T-----	2	$350.00						

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7755 /	09673343

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02/29/12 - 03/06/12	ROMNEY 4 PRESIDENT	87

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Romney/R/President	02/28/12 / 03/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 37	WKRC	03/06/12	03/06/12	5a Good Morn Cincinnati	6:00 AM-6:30 AM		:30			NM	2	$700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		03/05/12	03/11/12	-T-----	2	$350.00						
N 38	WKRC	03/06/12	03/06/12	6a Good Morn Cincinnati	6:30 AM-7:00 AM		:30			NM	2	$700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		03/05/12	03/11/12	-T-----	2	$350.00						
N 39	WKRC	03/06/12	03/06/12	CBS Morning News	7a-9a		:30			NM	2	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		03/05/12	03/11/12	-T-----	2	$250.00						
N 40	WKRC	03/06/12	03/06/12	Local 12 News at Noon	12p-1230p		:30			NM	1	$350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		03/05/12	03/11/12	-T-----	1	$350.00						
N 41	WKRC	03/06/12	03/06/12	Soap Rotator	1230p-2p		:30			NM	1	$450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		03/05/12	03/11/12	-T-----	1	$450.00						
N 42	WKRC	03/06/12	03/06/12	The Talk	2p-3p		:30			NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		03/05/12	03/11/12	-T-----	1	$300.00						
N 43	WKRC	03/06/12	03/06/12	4p Local 12 News at Four	4p-5p		:30			NM	2	$650.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		03/05/12	03/11/12	-T-----	2	$325.00						
N 44	WKRC	03/06/12	03/06/12	5p Local 12 News at Five	5:00 PM-5:30 PM		:30			NM	1	$650.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		03/05/12	03/11/12	-T-----	1	$650.00						
										Totals	122	$48,555.00

Time Period	# of Spots	Gross Amount	Net Amount
02/27/12 -03/06/12	122	$48,555.00	$41,271.75
Totals	122	$48,555.00	$41,271.75

Signature: _____ **Date:** _____

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And:

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138 Conant St.
Beverly, MA 01915

Contract / Revision	Alt Order #
6854 /	09670245

Product
ROMNEY 4 PRESIDENT

Contract Dates	Estimate #
02/14/12 - 02/28/12	83

Advertiser	Original Date / Revision
Romney/R/President	02/23/12 / 03/01/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WKRC-TV	Millennium Washingt	Millennium

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WKRC	02/24/12	02/28/12	6a Good Morn Cincinnati	6:00 AM-6:30 AM		:30			NM	3	$1,050.00
Week:	Start Date 02/24/12	End Date 03/01/12	Weekdays MT--F--	Spots/Week 3	Rate $350.00							
N 2	WKRC	02/24/12	02/28/12	6a Good Morn Cincinnati	6:30 AM-7:00 AM		:30			NM	3	$1,050.00
Week:	Start Date 02/24/12	End Date 03/01/12	Weekdays MT--F--	Spots/Week 3	Rate $350.00							
N 3	WKRC	02/24/12	02/28/12	CBS Morning News	7:00 AM-8:00 AM		:30			NM	3	$450.00
Week:	Start Date 02/24/12	End Date 03/01/12	Weekdays MT--F--	Spots/Week 3	Rate $150.00							
N 4	WKRC	02/24/12	02/28/12	CBS Morning News	8:00 AM-9:00 AM		:30			NM	3	$450.00
Week:	Start Date 02/24/12	End Date 03/01/12	Weekdays MT--F--	Spots/Week 3	Rate $150.00							
N 5	WKRC	02/24/12	02/28/12	The Price is Right	11:00 AM-12:00 PM		:30			NM	3	$825.00
Week:	Start Date 02/24/12	End Date 03/01/12	Weekdays MT--F--	Spots/Week 3	Rate $275.00							
N 6	WKRC	02/24/12	02/28/12	Local 12 News at Noon	12:00 PM-12:30 PM		:30			NM	3	$1,050.00
Week:	Start Date 02/24/12	End Date 03/01/12	Weekdays MT--F--	Spots/Week 3	Rate $350.00							
N 7	WKRC	02/24/12	02/28/12	4p Local 12 News at Four	4:00 PM-4:30 PM		:30			NM	3	$975.00
Week:	Start Date 02/24/12	End Date 03/01/12	Weekdays MT--F--	Spots/Week 3	Rate $325.00							
N 8	WKRC	02/24/12	02/28/12	4p Local 12 News at Four	4:30 PM-5:00 PM		:30			NM	2	$650.00
Week:	Start Date 02/24/12	End Date 03/01/12	Weekdays MT--F--	Spots/Week 3	Rate $325.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	WKRC	02/24/12-03/01/12		4p Local 12 News at Four	4:30 PM-5:00 PM	MTu---F----	:30		~~$325.00~~	NM		
Credited												
N 9	WKRC	02/24/12	02/28/12	5p Local 12 News at Five	5:00 PM-5:30 PM		:30			NM	3	$1,350.00
Week:	Start Date 02/24/12	End Date 03/01/12	Weekdays MT--F--	Spots/Week 3	Rate $450.00							
N 10	WKRC	02/24/12	02/28/12	5p Local 12 News at Five	5:30 PM-6:00 PM		:30			NM	3	$1,500.00
Week:	Start Date 02/24/12	End Date 03/01/12	Weekdays MT--F--	Spots/Week 3	Rate $500.00							
N 11	WKRC	02/24/12	02/28/12	6p Local 12 News at Six	6:00 PM-6:30 PM		:30			NM	3	$1,650.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						

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6854 /	09670245

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02/14/12 - 02/28/12	ROMNEY 4 PRESIDENT	83

Advertiser	Original Date / Revision
Romney/R/President	02/23/12 / 03/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 02/24/12	End Date 03/01/12	Weekdays MT--F--	Spots/Week 3	Rate $550.00						
N 12	WKRC	02/24/12	02/28/12	M-F 7p-730p	7:00 PM-7:30 PM		:30			NM	3	$750.00
Week:		Start Date 02/24/12	End Date 03/01/12	Weekdays MT--F--	Spots/Week 3	Rate $250.00						
N 13	WKRC	02/24/12	02/28/12	M-F 730p-8p	7:30 PM-8:00 PM		:30			NM	3	$900.00
Week:		Start Date 02/24/12	End Date 03/01/12	Weekdays MT--F--	Spots/Week 3	Rate $300.00						
N 14	WKRC	02/24/12	02/28/12	11p M-F Local 12 News 11	11:00 PM-11:35 PM		:30			NM	3	$3,000.00
Week:		Start Date 02/24/12	End Date 03/01/12	Weekdays MT--F--	Spots/Week 3	Rate $1,000.00						
D 15	WKRC	02/27/12	02/27/12	Mon Reg 2	9:00 PM-10:00 PM		:30			NM	0	$0.00
N 16	WKRC	02/27/12	02/27/12	Mon Reg 3	10:00 PM-11:00 PM		:30			NM	1	$1,100.00
Week:		Start Date 02/27/12	End Date 03/04/12	Weekdays M------	Spots/Week 1	Rate $1,100.00						
D 17	WKRC	02/21/12	02/21/12	Tue Reg 1	8:00 PM-9:00 PM		:30			NM	0	$0.00
D 18	WKRC	02/21/12	02/21/12	Tue Reg 2	9:00 PM-10:00 PM		:30			NM	0	$0.00
N 19	WKRC	02/24/12	02/24/12	Fri Reg 1	8:00 PM-9:00 PM		:30			NM	1	$800.00
Week:		Start Date 02/20/12	End Date 02/26/12	Weekdays ----F--	Spots/Week 1	Rate $800.00						
N 20	WKRC	02/24/12	02/24/12	Fri Reg 2	9:00 PM-10:00 PM		:30			NM	1	$750.00
Week:		Start Date 02/20/12	End Date 02/26/12	Weekdays ----F--	Spots/Week 1	Rate $750.00						
N 21	WKRC	02/24/12	02/24/12	Fri Reg 3	10:00 PM-11:00 PM		:30			NM	1	$1,400.00
Week:		Start Date 02/20/12	End Date 02/26/12	Weekdays ----F--	Spots/Week 1	Rate $1,400.00						
N 22	WKRC	02/25/12	02/25/12	6a-8a Local 12 News Sat	6:00 AM-7:00 AM		:30			NM	1	$85.00
Week:		Start Date 02/20/12	End Date 02/26/12	Weekdays -----S-	Spots/Week 1	Rate $85.00						
N 23	WKRC	02/25/12	02/25/12	6a-8a Local 12 News Sat	7:00 AM-8:00 AM		:30			NM	1	$85.00
Week:		Start Date 02/20/12	End Date 02/26/12	Weekdays -----S-	Spots/Week 1	Rate $85.00						
N 24	WKRC	02/25/12	02/25/12	Saturday Early Show	8:00 AM-10:00 AM		:30			NM	1	$100.00
Week:		Start Date 02/20/12	End Date 02/26/12	Weekdays -----S-	Spots/Week 1	Rate $100.00						
N 25	WKRC	02/25/12	02/25/12	6pm Local 12 News Sat	6:00 PM-6:30 PM		:30			NM	0	$0.00
Week:		Start Date 02/20/12	End Date 02/26/12	Weekdays -----S-	Spots/Week 1	Rate $100.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WKRC	02/20/12-02/26/12		6pm Local 12 News Sat	6:00 PM-6:30 PM	-------Sa--	:30		~~$100.00~~	NM		
Credited												
N 26	WKRC	02/25/12	02/25/12	Sat Reg 2	9:00 PM-10:00 PM		:30			NM	1	$300.00
Week:		Start Date 02/20/12	End Date 02/26/12	Weekdays -----S-	Spots/Week 1	Rate $300.00						
N 27	WKRC	02/25/12	02/25/12	Sat Reg 3	10:00 PM-11:00 PM		:30			NM	1	$750.00
Week:		Start Date 02/20/12	End Date 02/26/12	Weekdays -----S-	Spots/Week 1	Rate $750.00						
N 28	WKRC	02/25/12	02/25/12	11p M-Su Local 12 News 11	11:00 PM-11:30 PM		:30			NM	1	$1,000.00
Week:		Start Date 02/20/12	End Date 02/26/12	Weekdays -----S-	Spots/Week 1	Rate $1,000.00						
N 29	WKRC	02/26/12	02/26/12	CBS Sun Morn News	9:00 AM-9:30 AM		:30			NM	1	$135.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Local 12 WKRC-TV
1906 Highland Ave
Cincinnati, OH 45219
(513) 763-5408

www.local12.com

Contract / Revision	Alt Order #
6854 /	09670245

Contract Dates	Product	Estimate #
02/14/12 - 02/28/12	ROMNEY 4 PRESIDENT	83

Advertiser	Original Date / Revision
Romney/R/President	02/23/12 / 03/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		02/20/12	02/26/12	------S	1				$135.00			
N 30	WKRC	02/26/12	02/26/12	CBS Sun Morn News	9:30 AM-10:00 AM		:30			NM	1	$135.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		02/20/12	02/26/12	------S	1				$135.00			
N 31	WKRC	02/26/12	02/26/12	CBS Sun Morn News	10:00 AM-10:30 AM		:30			NM	1	$135.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		02/20/12	02/26/12	------S	1				$135.00			
N 32	WKRC	02/26/12	02/26/12	Face the Nation	10:30 AM-11:00 AM		:30			NM	1	$100.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		02/20/12	02/26/12	------S	1				$100.00			
N 33	WKRC	02/26/12	02/26/12	Newsmakers	11:00 AM-11:30 AM		:30			NM	1	$75.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		02/20/12	02/26/12	------S	1				$75.00			
N 34	WKRC	02/26/12	02/26/12	630p Local 12 News Sun	6:30 PM-7:00 PM		:30			NM	1	$185.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		02/20/12	02/26/12	------S	1				$185.00			
N 35	WKRC	02/26/12	02/26/12	Sun Reg 1	7:00 PM-8:00 PM		:30			NM	1	$1,800.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		02/20/12	02/26/12	------S	1				$1,800.00			
N 36	WKRC	02/26/12	02/26/12	Sun Reg 3	9:00 PM-10:00 PM		:30			NM	1	$1,500.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		02/20/12	02/26/12	------S	1				$1,500.00			
N 37	WKRC	02/26/12	02/26/12	Sun Reg 4	10:00 PM-11:00 PM		:30			NM	1	$750.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		02/20/12	02/26/12	------S	1				$750.00			
N 38	WKRC	02/26/12	02/26/12	11p M-Su Local 12 News 11	11:00 PM-11:35 PM		:30			NM	1	$1,000.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		02/20/12	02/26/12	------S	1				$1,000.00			
N 39	WKRC	02/28/12	02/28/12	Tue Reg 1	8p-9p		:30			NM	1	$3,200.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		02/27/12	03/04/12	-T-----	1				$3,200.00			
N 40	WKRC	02/28/12	02/28/12	Tue Reg 2	9p-10p		:30			NM	1	$1,000.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		02/27/12	03/04/12	-T-----	1				$1,000.00			
									Totals		63	$32,035.00

Time Period	# of Spots	Gross Amount	Net Amount
01/30/12 -02/26/12	33	$16,410.00	$13,948.50
02/27/12 -02/28/12	30	$15,625.00	$13,281.25
Totals	63	$32,035.00	$27,229.75

Signature: _____ **Date:** _____

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